UNLOCKING WEALTH

FOSHAN TO BRAVELY APPLAUD THE ORIGINAL

In this, our last newsletter of an eye-opening and eventful year, we sign off from Foshan by taking a look at the origin and nature of the entrepreneurial spirit.

Entrepreneurship is a term that is used and misused so often that it has become almost officially said to lose meaning. Yet, one term that refuses to lose its meaning is the term "entrepreneur" and the spirit that underpins it, which is the spirit we want to celebrate in this last edition.

This year, Jack Ma and Alibaba celebrated their meteoric rise to fame. Jack Ma is a man who, in the eyes of the Chinese, has become the quintessential entrepreneur. He